

香港中文大學校友會聯會張煊昌中學  
CUHK FAA Thomas Cheung Secondary School

# 品牌簡寫

## Tradenname Acroynms

伍德基  
T. K. NG



3M (產品)	Minnesota Mining & Manufacturing Co.
AT & T (電訊)	American Telephone & Telegraph Ltd.
ATV 亞洲電視	Asia Television Ltd.
BBC 英國廣播公司	British Broadcasting Corporation
BEA 東亞銀行	Bank of East Asia
BMW 寶馬汽車	Bavarian Motor Works
BP 英國石油	British Petroleum
Compaq 康柏電腦	Computer pack
CRC 華潤	China Resources Company
D&G (時裝)	Dolce & Gabbana (杜嘉班納)
DBS 星展銀行	Development Bank of Singapore



DHL (速遞)	創辦人 A. Dalsey, L. Hillblom & R. Lynn
DKNY 手錶	Donna Karan New York
Epson 愛普生	Son of Electronic Printer
H & M (服裝)	Hennes & Maurite AB
HP 惠普電腦	Bill Hewlett & Dave Packard
HMV (影音)	His Master's Voice
HSBC 滙豐	Hongkong and Shanghai Banking Corporation
HTC 宏達	High Tech Computer Corporation
IBM (IT)	International Business Machines
IKEA 宜家	Ingvar Kamprad Elmtaryd Agunnaryd
Intel 英特爾	Integrated Electronics

JAL 日航

Japan Airlines

JVC 日本勝利者

Japan Victor Company

KFC 肯德基炸雞

Kentucky Fried Chicken

LEGO 樂高

“Leg godt” = play well (丹麥語)

Lenovo 聯想

Legend (傳說) + nono (new)

LG 樂金電子產品

Lucky & Goldstar 兩間韓國著名公司合併

Microsoft 微軟

Microcomputer software

M & M's (朱古力)

F. Mars & B. Murrie

Nabisco 納貝斯餅乾

National Biscuit Company

NEC 日本電氣

Nippon Electric Company

Nikon 藝康

Nippon Kogaku (= Japanese Optical)

Nissan 日產

PCCW 電訊盈科

P & G 寶潔

Qantas 澳航

RTHK 香港電台

SCB 渣打銀行

TCL (電子產品)

TDK 東京電氣化工

TVB 無線電視

Nippon Sangyo (= Japanese Industries)

Pacific Century Cyber Works

Procter & Gamble

Queensland And Northern  
Territory Aerial Services


Radio Television Hong Kong

Standard Chartered Bank

Today China Lion

Tokyo Denki Kagaku  
(= Tokyo Electronics & Chemicals)

Television Broadcasts Limited



UPS 聯邦快遞

United Parcel Service

Vodafone 沃達豐電話

Voice, data, telephone

Xerox 施樂

Xerography (乾印)

YKK (拉鍊)

Yoshida Kogyo Kabushikikaisha  
(= Yoshida Co. Ltd.)